

RADIO PUBLIC SERVICE ANNOUNCEMENTS SCRIPTS

These PSAs were developed and produced through the generosity of Margeotes|Fertitta for MENTOR/National Mentoring Partnership. A recorded CD copy is available by contacting Danielle Troyan at (703) 224-2222 or at dtroyan@mentoring.org.

:30 “Female Voice” Radio Spot

[The spot is edited so that the mentor and mentee finish each other’s sentences. They say the last line at the same time.]

Mentee: The first time we got together,

Mentor: all she did the whole time,

Mentee: was look me up and down.

Mentor: I don’t know

Mentee: who she thinks she is.

Mentor: She’s like

Mentee: no one I ever met before.

Mentor: From her head

Mentee: to her shoes,

Mentor: we had nothing in common.

Mentee: She didn’t get me.

Mentor: We’re from different cultures.

Mentee: She’s from a different planet, or something.

Mentor: But lately, I can’t explain it,

Mentee: we’re on the same wavelength.

Mentor: It turns out,

Mentee: we’re not that different.

Mentor: Now I’m sure,

Mentee: she gets it.

Mentor & Mentee: She’s really learning a lot from me.

Announcer: Be a mentor and share the experience. A kid’s world is good place to find yourself.
[INSERT LOCAL TAG HERE.]

:30 “Male Voice” Radio Spot

[The spot is edited so that the mentor and mentee finish each other’s sentences. They say the last line at the same time.]

Mentor: It was obvious to me,

Mentee: he never met anyone like me before.

Mentor: I could tell

Mentee: just by looking at him

Mentor: he was uncomfortable.

Mentee: He didn’t know what to say to me.

Mentor: Plus,

Mentee: he had an attitude problem.

Mentor: What did

Mentee: I get

Mentor: myself

Mentee: into?

Mentor: I didn’t think this was ever going to work.

Mentee: But I’m open-minded.

Mentor: And it wasn’t long

Mentee: before we started

Mentor: to really hit it off.

Mentee: He’ll never admit it, but

Mentor & Mentee: I think he wants to be more like me.

Announcer: Be a mentor and share the experience. A kid’s world is good place to find yourself.
[INSERT LOCAL TAG HERE.]

:10 Radio Spot

Announcer: Be a mentor and share the experience. A kid’s world is good place to find yourself.
[INSERT LOCAL TAG HERE.]

:30 Live Read/Single Voice Record

There are so many kids out there who’d be much better off if someone took some time to connect with them. Hear what’s on their mind and give them some good advice once in awhile. That’s what mentoring is all about. You don’t need a fancy degree. You just need to be yourself, and share what you’ve learned from your own life experiences. It’s really that easy. And chances are if you put a little time in, you’re both going to get a lot out of it. So be a mentor and share the experience. A kid’s world is a good place to find yourself. To find out how to become a mentor, **[INSERT LOCAL TAG HERE]**.